

FOR MORE MEDIA INFORMATION:
JILL TRUDEAU · 770.519.2062
THE ZIMMERMAN AGENCY
JTRUDEAU@ZIMMERMAN.COM



THE WHITLEY
ATLANTA BUCKHEAD

THE
LUXURY
COLLECTION

THE WHITLEY, A LUXURY COLLECTION HOTEL, OFFICIALLY DEBUTS IN ATLANTA BUCKHEAD

ICONIC HOTEL WELCOMES GUESTS WITH SOUTHERN HOSPITALITY

ATLANTA – December 1, 2017 – The Luxury Collection Hotels® and Resorts today announced the official debut of The Whitley, a Luxury Collection® Hotel, situated in the heart of Atlanta’s urban chic Buckhead neighborhood. Owned by Host Hotels and Resorts, and officially rebranding from the iconic The Ritz Carlton, Buckhead, The Whitley joins a growing ensemble of more than 100 Luxury Collection hotels and resorts around the world, all of which offer a unique expression of their destination. Now, the luxurious 507-room property will host guests from around the world with tailored stays featuring timeless, yet trendsetting design and gracious Southern hospitality.

“By delivering authentic experiences, The Luxury Collection offers today’s global explorer a launch pad from which to discover iconic and emerging destinations around the world,” said Mitzi Gaskins, Global Brand Leader, The Luxury Collection. “With its cosmopolitan spirit and sense of warm hospitality, The Whitley will provide guests with a new lens through which to experience Buckhead, an exciting part of Atlanta with its own unique history and culture.”

Introducing a relaxed elegance befitting of its Southern heritage, The Whitley introduces a newly renovated restaurant, bar, and Legacy Ballroom that includes 14-foot ceilings, crystal chandeliers, a wall of windows and private alfresco terrace. Future enhancements include a sophisticated guestroom renovation, a refresh of public spaces and the introduction of an incomparable arrival experience. Embracing The Luxury Collection’s reputation for being an authority on the locale, guests will also be able to unlock the destination with the assistance of the concierge ambassador – all of which fall in step with the desires of today’s luxury travelers. The Whitley, named for Buckhead’s namesake John Whitley, will serve as the premier location for business, leisure, meetings and events in Buckhead.

“We’re excited to usher in a new era for one of Buckhead’s most storied addresses,” said David Friederich, managing director, The Whitley. “As we establish The Whitley’s brand presence in this iconic neighborhood, we’re merging the refined luxury and service for which The Luxury Collection is known.”

Embodying The Whitley’s signature Southern chic charm, every beautifully appointed guestroom is suited for the global traveler and features thoughtful touches and unparalleled amenities. The hotel’s 56 luxe suites range in size from 720 to 1,800 square feet, with every room offering guests the opulent comforts of a spacious living area. The Whitley Club Level offers an

exclusive experience with curated touches like chef-created breakfasts and a complimentary nightcap before bed, and all rooms provide access to the immersive spa and fitness center.

With more than 30,000 square feet of versatile function space, The Whitley also maintains Buckhead's historic purpose as a meeting place. The hotel's 31 diverse event spaces serve as superlative settings for gatherings ranging from intimate corporate retreats to large charity galas to weddings.

To learn more about The Whitley or to book your upcoming stay, please visit www.starwoodhotels.com/whitley or call 404-237-2700. Guests can participate in Starwood Preferred Guest, Ritz-Carlton Rewards, as well as Marriott Rewards points when booking stays.

###

About The Whitley

Newly rebranded and situated in the heart of Atlanta's urban chic Buckhead neighborhood, The Whitley pays tribute to historic trailblazer and Buckhead founder, John Whitley, introducing a luxurious space for gathering and idea sharing to the thriving, metropolitan hub. The Whitley intertwines timeless and chic to captivate guests with authentic Southern hospitality, cosmopolitan style and luxurious experiences, with some of the world's best shopping and nightlife just minutes away. The luxury hotel's 507 rooms, including 56 spacious suites, feature sweeping views of the Atlanta skyline and thoughtful appointments, capturing the essence of Buckhead sophistication and the hotel's characteristic charm. Maintaining Buckhead's historic purpose as a meeting space, The Whitley is also a superlative setting for gatherings of all kinds, with 31 diverse event spaces covering more than 30,000 sq. ft., including the 5,000 square foot Legacy Ballroom with outdoor patio.

About The Luxury Collection

The Luxury Collection®, part of Marriott International, Inc., is comprised of world-renowned hotels and resorts offering unique, authentic experiences that evoke lasting, treasured memories. For the global explorer, The Luxury Collection offers a gateway to the world's most exciting and desirable destinations. Each hotel and resort is a unique and cherished expression of its location; a portal to the destination's indigenous charms and treasures. Originated in 1906 under the CIGA® brand as a collection of Europe's most celebrated and iconic properties, today The Luxury Collection brand is a glittering ensemble, recently surpassing 100 of the world's finest hotels and resorts in more than 30 countries and territories. All of these hotels, many of them centuries old, are internationally recognized as being among the world's finest.

About Marriott International

Marriott International, Inc. (NASDAQ: MAR) is based in Bethesda, Maryland, USA, and encompasses a portfolio of more than 6,200 properties in 30 leading hotel brands spanning 125 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts all around the world. The company also operates award-winning loyalty programs: Marriott Rewards®, which includes The Ritz-Carlton Rewards®, and Starwood Preferred Guest®. For more information, please visit our website at www.marriott.com, and for the latest company news, visit www.marriottnewscenter.com. In addition, connect with us on Facebook and @MarriottIntl on Twitter and Instagram.